

ORDER



Orders	Order / Rev:	715923
	Alt Order #:	06331768
	Product Desc:	CRAVAAK FOR CONGRESS
	Estimate:	C30N06
	Flight Dates:	10/30/12 - 11/06/12
	Original Date / Rev:	09/21/12 / 09/21/12
	Order Type:	Political

KARF

Primary AE:	Jim Quinn
Sales Office:	T-PHI
Sales Region:	NAT

Agency	Name:	Smart Media Group Inc/ POL
	Buying Contact:	
	Billing Contact:	
		814 King Street
		Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	WEEKLY
Agency Commission:	15%

Advertiser	Name:	CRAVAAKKC/R/CONGRESS
	Demographic:	A35+
	Product Codes:	PL-US House Representative
	Priority:	P-2
	Revenue Codes:	AGY, GEN, POL

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/29/12	11/04/12	45	\$19,825.00	\$16,851.25	November 2012	60	\$25,275.00	\$21,483.75	0.00
11/05/12	11/11/12	15	\$5,450.00	\$4,632.50	Totals	60	\$25,275.00	\$21,483.75	0.00

Totals

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Start Of Order - End Of Order 100%

Order / Rev: 715923
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 Flight Dates: 10/30/12 - 11/06/12

Advertiser: CRAVAAKKC/R/CONGRESS
 Product Desc: CRAVAAK FOR CONGRESS
 Estimate: C30N06

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KARE	11/02/12	11/02/12	M-F 9-10a TODAY	CM	9-10a	-----F--	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
TODAY 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 -----F-- 2 \$175.00 0.00															
E 7	KARE	11/05/12	11/05/12	Tonight Show Tonight Show	CM	1035pm-1135pm	M-----	:30	2	\$575.00	P-2	0.00	NM	2	\$1,150.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12 11/11/12 M----- 2 \$575.00 0.00															
E 8	KARE	11/05/12	11/05/12	M-F 2-3p The Doctors	CM	2P-3P	M-----	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12 11/11/12 M----- 2 \$175.00 0.00															
E 9	KARE	11/05/12	11/05/12	M-F 4-430p KARE 11 4 News	CM	4-430P	M-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
4P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12 11/11/12 M----- 1 \$250.00 0.00															
E 10	KARE	11/05/12	11/05/12	M-F 430-5p Jeopardy	CM	430-5P	M-----	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12 11/11/12 M----- 2 \$600.00 0.00															
E 11	KARE	11/05/12	11/05/12	M-F 5-530p KARE 11 5 News	CM	5-530p	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
KARE11NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12 11/11/12 M----- 1 \$1,200.00 0.00															
E 12	KARE	11/05/12	11/05/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	M-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
KARE11-1ST EDT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12 11/11/12 M----- 1 \$200.00 0.00															
E 13	KARE	11/05/12	11/05/12	M-F 9-10a TODAY	CM	9-10a	M-----	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
TODAY 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 11/05/12 11/11/12 M----- 2 \$175.00 0.00															
E 14	KARE	11/03/12	11/03/12	Sat 5-530p KARE 11 5 News Sa	CM	5-530P	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
KARE11NWS-5 SA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 -----S- 1 \$500.00 0.00															
E 15	KARE	11/03/12	11/03/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630P	-----S-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
KARE11NWS-6 SA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 -----S- 1 \$700.00 0.00															
E 16	KARE	11/03/12	11/03/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
KARE11 NWS SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 -----S- 2 \$500.00 0.00															
E 17	KARE	11/04/12	11/04/12	Sun 5-530p KARE 11 5 News Su	CM	5-530P	-----S	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
KARE11NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/29/12 11/04/12 -----S 1 \$700.00 0.00															
E 18	KARE	11/01/12	11/01/12		CM	1035pm-1135pm	-----T---	:30	1	\$575.00	P-2	0.00	NM	1	\$575.00

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 Estimate: C30N06

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5-6a KARE First Edition M-F															
COMMENTS APPLY TO SUB LINES A THRU B															
KARE11-1ST EDT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/29/12	11/04/12	-T-----			1			\$200.00			0.00			
Week:	11/05/12	11/11/12	-T-----			2			\$200.00			0.00			
E 31	KARE	10/30/12	11/06/12	M-F 9-10a TODAY	CM	9-10a			-T-----		:30	2	\$175.00	P-2	0.00 NM
TODAY 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/29/12	11/04/12	-T-----			2			\$175.00			0.00			
Week:	11/05/12	11/11/12	-T-----			2			\$175.00			0.00			
E 32	KARE	10/31/12	10/31/12	Tonight Show Tonight Show	CM	1035pm-1135pm	--W----				:30	2	\$575.00	P-2	0.00 NM
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/29/12	11/04/12	--W----			2			\$575.00			0.00			
E 33	KARE	10/31/12	10/31/12	M-F 2-3p The Doctors	CM	2P-3P			--W----		:30	2	\$175.00	P-2	0.00 NM
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/29/12	11/04/12	--W----			2			\$175.00			0.00			
E 34	KARE	10/31/12	10/31/12	M-F 4-430p KARE 11 4 News	CM	4-430P			--W----		:30	2	\$250.00	P-2	0.00 NM
4P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/29/12	11/04/12	--W----			2			\$250.00			0.00			
E 35	KARE	10/31/12	10/31/12	M-F 430-5p Jeopardy	CM	430-5P			--W----		:30	2	\$600.00	P-2	0.00 NM
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/29/12	11/04/12	--W----			2			\$600.00			0.00			
E 36	KARE	10/31/12	10/31/12	M-F 5-530p KARE 11 5 News	CM	5-530p			--W----		:30	1	\$1,200.00	P-2	0.00 NM
KARE11NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/29/12	11/04/12	--W----			1			\$1,200.00			0.00			
E 37	KARE	10/31/12	10/31/12	M-F 9-10a TODAY	CM	9-10a			--W----		:30	2	\$175.00	P-2	0.00 NM
TODAY 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	10/29/12	11/04/12	--W----			2			\$175.00			0.00			
Totals															
													60	\$25,275.00	